

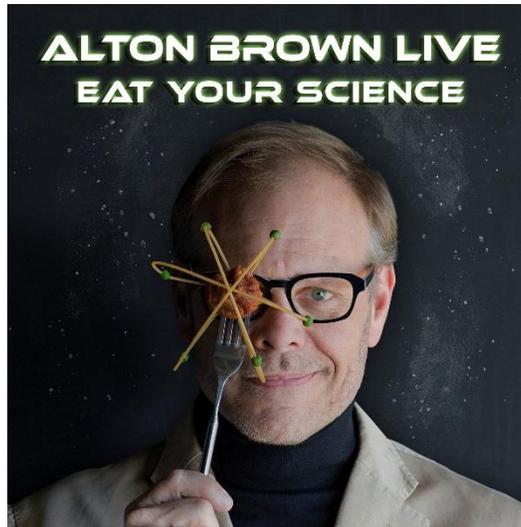
FOR IMMEDIATE RELEASE

Contact:

Molly Quinn

312-951-0080 x4252

mquinn@jamtheatricals.com



ALTON BROWN LIVE: EAT YOUR SCIENCE
TO VISIT THE OLD NATIONAL EVENTS PLAZA in EVANSVILLE
May 4, 2017 at 7:30 PM

Tickets On Sale Thursday, August 11 at 10:00 AM!

(August 2016) Evansville, IN – Television personality, author and Food Network star Alton Brown has announced “Alton Brown Live: Eat Your Science” (www.altonbrownlive.com) will visit the **Old National Events Plaza** in **Evansville** on **Thursday, May 4, 2017 at 7:30 PM**. Brown created a new form of entertainment – the live culinary variety show – with his “Edible Inevitable Tour,” which played in over 100 cities with more than 150,000 fans in attendance. The first leg of Eat Your Science sold 100,000 tickets in the 40 cities Brown visited.

Tickets for *Alton Brown Live: Eat Your Science* start at \$38 and can be purchased at Old National Events Plaza, by visiting Ticketmaster.com, or by calling 1-800-745-3000. Discounts are available for Broadway in Evansville subscribers and groups of 10 or more by calling (812) 435-5770 x211.

Brown says fans can expect “all-new everything including songs, new comedy, new puppets, and bigger and better potentially dangerous food demonstrations.” Critics and fans have raved about the interactive components of Brown’s shows. He promises “plenty of new therapy inducing opportunities during our audience participation segments. I don’t want to give too much away, but this time we’re going to play a little game.”

Brown has a knack for mixing together science, music and food into two hours of pure entertainment. “Plus, you’ll see things I’ve never been allowed to do on TV.”

-more-

FOR IMMEDIATE RELEASE

Contact:

Molly Quinn

312-951-0080 x4252

mquinn@jamtheatricals.com

Brown, author of the James Beard award winning “I’m Just Here for the Food” and New York Times bestselling sequence “Good Eats,” is releasing his new cookbook through Ballantine Books (an imprint of Random House) on September 27 and it is available for preorder now. “Alton Brown: EveryDayCook”, or EDC as Brown calls it, is a collection of more than 100 personal recipes as well as a pinch of science and history. He has hosted numerous series including “Cutthroat Kitchen,” “Camp Cutthroat” and “Iron Chef America” and created, produced and hosted the Peabody award winning series “Good Eats” for 13 years on Food Network; Good Eats can still be seen on the Cooking Channel and Netflix.

Information about Alton Brown or the Eat Your Science tour can be found on Facebook: /altonbrown; Twitter: @altonbrown; Instagram: @altonbrown; or use the tour hashtag #AltonBrownLive.

Those with an appetite for more Alton Brown can find additional show and ticketing information at www.altonbrownlive.com.

#

About Jam Theatricals (Presenter)

Jam Theatricals is a Chicago-based entertainment company that presents and produces Broadway engagements throughout North America. Under the direction of co-founders Army Granat and Steve Traxler, Jam Theatricals manages subscription seasons in 30 cities where they strive to bring the best of Broadway to the communities served. Current presentations include some of Broadway’ biggest blockbusters: *Wicked*, *The Book of Mormon*, *Jersey Boys*, *The Phantom of the Opera* and many more. Jam Theatricals and its principals have produced nearly 50 shows on Broadway and are the recipients of nine Tony Awards® for producing *Glengarry Glen Ross* (Best Revival of a Play, 2005), *Monty Python’s Spamalot* (Best Musical, 2005), *The History Boys* (Best Play, 2006), *August: Osage County* (Best Play, 2008), *Hair* (Best Revival of a Musical, 2009), *Who’s Afraid of Virginia Woolf?* (Best Revival of a Play, 2013), *All The Way* (Best Play, 2014), *Fun Home* (Best Musical, 2015) and *The Color Purple* (Best Revival of a Musical, 2016). For more information, please visit www.jamtheatricals.com.

About MagicSpace Entertainment

Alton Brown Live is produced by MagicSpace Entertainment. The company is headed by Lee D. Marshall, Joe Marsh, John Ballard, Steve Boulay and Bruce Granath and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 30 years. Consistently one of the top promoters in North America, MagicSpace Entertainment typically produces and presents more than 250 events in 75 cities per year. They have offices in Park City and Salt Lake City, UT. www.magicspace.net

#